

Los Cabos info guide

media kit

WHY CHOOSE LOS CABOS INFO GUIDE?

Best Value in High Quality
Los Cabos Advertising

*50,000 Copies Printed Yearly
Great Distribution

*1,000 a week are distributed

*Great Internet Exposure

► DISTRIBUTION LOCATIONS

1. Dollar Rent a Car
>Airport – Cabo Marina
2. Thrifty Car Rentals
>Airport – CSL & SJD locations
3. Puerto Paraiso Mall
4. Palmilla Shoppes
5. Walmart
>Plaza Cabo San Lucas
6. Los Cabos Vacation Rentals
7. Los Cabos Real Estate

See full distribution list and map location at:
www.LosCabosInfoGuide.com

Print Dates*

- Spring/Summer** **Fall/Winter**
- ➔ March-April ➔ September-October
- ➔ TO ARRIVE April-May ➔ TO ARRIVE Oct-Nov

*Subject to change

Advertising Rates 2013

	1/2 Page	Full Page	2 Pages
1 edition (6 months)	\$550	\$950	\$1,750
2 editions (1 year)	\$440	\$750	\$1,400

*Prices are per Edition *Rates are in US Dollars.
SAVE 20% when you Purchase Your Advertising Package for ONE FULL YEAR!
Pay 50% down before March 2013 and pay the balance before September 2013.

Preferred Placement

2 PAGE SPREADS OPTIONS



- A **Front Inside Cover** \$4,000*
- B **Front Pages 3 and 4** \$3,000*
- C **Inside Back Cover** \$3,000*

*Includes **WEB PAGES** on all 5 LCVR Web Sites

Online Guide + Web Pages

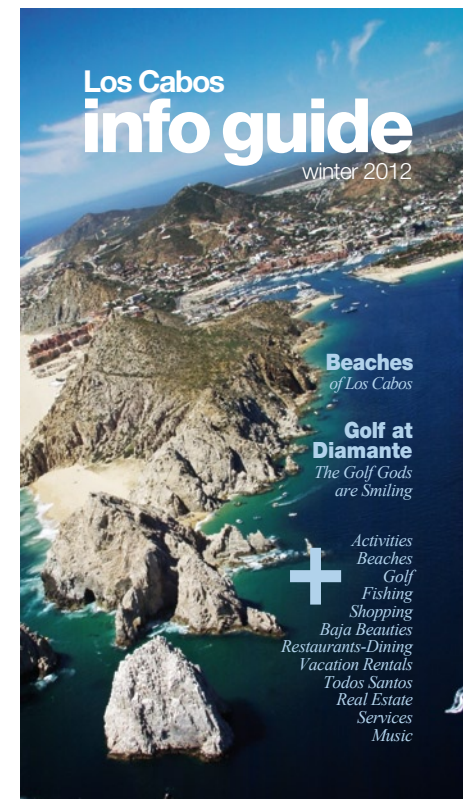
Online Guide is linked to 9 web sites:

www.LosCabosVillas.com
www.LosCabosVillas.net
www.LosCabosVacation.com
www.CaboSanLucas.us
www.CaboVacation.net

www.CaboSanLucasBlog.info
www.LosCabosRealEstate.pro
www.LosCabosInfoGuide.com
www.LCRE.org

*5 web pages per ad are also included. There are links on every page of 8 LCVR web sites to 2 versions of the guide & the main web site for the Los Cabos Info Guide

www.LosCabosInfoGuide.com





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www.LosCabosInfoGuide.com

 @LosCabosParty
@LosCabosRental

 Los Cabos Info Guide
Los Cabos Vacation
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